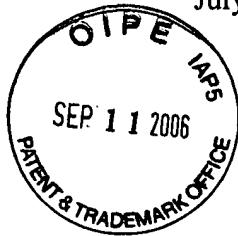


July 17, 2006

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Mail Stop: Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on 7/17/06

JOAN M. HUNTER

Typed or Printed Name of Person Signing this Certificate

Joan M Hunter

Signature

July 17, 2006

Date of Signature

Re: Response to Office Action  
Inventor: GIBBONS, Patrick J., et al.  
Serial No.: 10/813,817  
Filed: March 31, 2004  
Invention: CUSTOMER INFORMATION CARD GAME  
Art Unit: 3711  
Examiner: COLLINS, Doris R.  
Our Docket: P00870-US-00 (11049.0013)

**RESPONSE TO OFFICE ACTION**

Dear Examiner Collins:

In response to the May 16, 2006 Office Action ("Office Action"), Applicants submit the following amendments to the claims and remarks.